

NIBA unveils winner of the 2023 Broker of the Year award

The QBE-sponsored 2023 Broker of the Year award has been won by Barry Sonter of Finsura Insurance Broking from NSW. The announcement was made at the 2023 NIBA Convention Gala Dinner and Awards Ceremony last night.

Barry commenced his career in underwriting and then transitioned into insurance broking in 1981. He is the Corporate Account Manager at Finsura Insurance Broking, a brokerage that he has been employed with since 1993.

Lorelle Hillman, QBE Australia Pacific General Manager, Partnerships, said Mr Sonter's focus on relationship building was outstanding. "Over his career, Barry has fostered strong long-term relationships with many across the industry, enabling him to work collaboratively and achieve great customer outcomes on even the most complex and technical coverage situations."

"He has also dedicated his time to mentoring and developing colleagues, building their technical knowledge and soft skills, so they can forge their own successful paths. It's this commitment to his customers and the broader insurance community that ensured Barry stood out, and we're proud to recognise his efforts alongside NIBA."

NIBA CEO Philip Kewin said: "Barry is an inspiring broker and role model, passionate about delivering outstanding service to his clients, and passionate about his role in the community. All the finalists should be incredibly proud, they've set a very high benchmark for the broking profession."

"NIBA also extends its sincere thanks to QBE for supporting the 2023 Broker of the Year award."

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**About NIBA**

The National Insurance Brokers Association is the peak representative body for the intermediated insurance industry in Australia.

NIBA represents approximately 450 member firms and 11,000 individual brokers including large, multinational insurance brokers, Australian broker networks, and small to medium-sized businesses located in cities, and regional areas right around Australia.

NIBA member firms all hold an Australian financial services licence, issued by the Australian Securities and Investments Commission under the Corporations Act, which enables them to deal in or advise on risk insurance products.

At an international level, NIBA is a member of the Council of Asia Pacific Insurance Brokers Associations (CAPIBA) and the World Federation of Insurance Intermediaries (WFII).

NIBA is committed to supporting its members by representing the interests of brokers and their members to government and regulators and promoting high levels of professionalism.

